



SOUTHEAST ASIA DEVELOPMENT SYMPOSIUM 2022
“Sustainable Solutions for Southeast Asia’s Recovery”
16-17 March 2022

CONCEPT NOTE AND AGENDA

I. Brief Overview

The Asian Development Bank (ADB) established the Southeast Asia Development Symposium (SEADS) to convene leaders from government, industry, academia, and the development sector to help crystallize thinking on critical development issues, and to put forward innovative ideas that can help countries make their economies more prosperous, knowledge-based, and sustainable. The first two SEADS took place amidst the onset of the coronavirus disease (COVID-19) pandemic, and accordingly focused on helping Southeast Asian countries counter the immediate impacts of COVID-19.

The pandemic has had a deep and profound impact throughout Southeast Asia. Many of the region’s hard-won gains in reducing poverty, creating jobs, and enhancing health and wellbeing have been reversed, with the poor and vulnerable particularly hard-hit. While countries continue to grapple with the severe economic, health, and social impacts of the pandemic, vaccine rollouts, the promise of new treatments, substantial economic relief, and targeted social support are helping to make inroads. Green shoots of recovery are starting to appear, and Southeast Asian nations are now laying the groundwork for reopening, and a more enduring recovery.

SEADS 2022, “***Sustainable Solutions for Southeast Asia’s Recovery***”, will provide governments in Southeast Asia with a unique opportunity to discuss innovative solutions that can help countries “Build Back Better” and rebound from the COVID-19 crisis. SEADS 2022 will specifically focus on actionable solutions supporting three key lynchpins of the region’s recovery and revitalization:

- Addressing debilitating supply chain bottlenecks;
- Rejuvenating the region’s once-flourishing tourism industry; and
- Advancing digital transformation.

SEADS 2022 will also explore new opportunities that can take the region beyond business as usual – measures that can better ensure that the region’s post-COVID-19 recovery:

- Is green and environmentally sustainable;
- Expands inclusivity for the poor and other vulnerable groups;
- Ensures equality and greater opportunities for women; and
- Is adequately financed through domestic resource mobilization (DRM) measures.

Through cooperation, collaboration, and creativity, Southeast Asia can overcome the pandemic, unleash the region’s potential, and usher in a new period of prosperity and renewal.

II. Virtual SEADS Format and Focus Areas

SEADS 2022 will take place on 16-17 March 2022. The 6 primary focus areas will be: (i) green recovery, (ii) tourism revitalization, (iii) the advancement of innovation & technology, (iv) addressing supply chain constraints; (v) advancing gender equality; and (vi) ensuring Sustainable Development Goals (SDG) financing. It is hoped that SEADS can contribute to dialogue at the 2022 ASEAN Finance Ministers' Meeting, ADB Annual Meeting, and G20 Summit (being hosted by Indonesia).

The first two Symposia attracted over 5,000 participants, showcased 200 high level speakers, and offered around 50 sessions. SEADS 2022 will be a two-day virtual event, with over 5,000 attendees expected. The first day will feature an open morning plenary with (i) keynote addresses from ADB's President, and other esteemed government and industry leaders; (ii) a special high-level panel discussion focused on "Building Back Better through Inclusive Solutions"; and (iii) the launch of a new ADB report, *Southeast Asia: Rising from the Pandemic*. The first day's afternoon agenda will feature seven sessions reflecting SEADS 2022 priority topics.

The second morning of SEADS 2022 will focus on "Revitalizing Tourism and Ensuring Cities' Sustainable Future." It will feature thought-provoking keynote speakers and two special plenary sessions on (i) Driving an Inclusive Tourism Recovery in Southeast Asia; and (ii) the Future of Sustainable Cities: Mayors' Perspective. The final afternoon of SEADS 2022 will feature (i) COVID-19 Vaccine Development and Challenges Update; (ii) partner deep dive workshops, and (iii) an invitation-only Southeast Asia Policy Roundtable for government leaders in Southeast Asia to share and discuss policy responses for post-COVID-19 recovery. A draft agenda for SEADS 2022 is presented below.

III. Potential New Additions and Features

Southeast Asia Policy Roundtable

The invitation-only Southeast Asia Policy Roundtable at SEADS 2022 will provide DMC officials and ADB management with a unique opportunity to share and discuss policy responses for a post-COVID-19 world. The overall discussion will be driven by the Southeast Asia: Rising from the Pandemic Report, which will be launched on 16 March during SEADS 2022. The outcomes of this discussion will be used to inform ADB's COVID-19 planning and response for the region.

Plenary Panel: The Future of Sustainable Cities

Cities are at the forefront of COVID-19 response – from vaccination campaigns to job programs, distance learning support, and economic revitalization measures. A great deal of development work, and many innovative development solutions, are being introduced at the municipal level. To enhance involvement by municipal and regional government officials, and to foster greater cross-regional knowledge sharing, one featured SEADS panel will be comprised of renowned mayors from across the region.

IV. SEADS 2022 Agenda

All times are in GMT+8/ Manila Local Time

16 March 2022: “Sustainable Solutions for Southeast Asia’s Recovery”	
Opening Plenary: Building Back Better	
SEADS 2022 Kick Off and Welcome Remarks	
10:30 – 10:35	Welcoming Remarks Ramesh Subramaniam, Director General, Southeast Asia Department, ADB (Confirmed)
10:35 – 10:40	Opening Keynote: Masatsugu Asakawa, President, ADB (Confirmed)
10:40 – 10:50	Keynote: Indranee Rajah, Minister in the Prime Minister’s Office, Second Minister for Finance, Second Minister for National Development, Singapore (Confirmed)
10:50 – 10:55	Keynote: Kate Brandt, Chief Sustainability Officer, Google (Confirmed)
10:55– 11:00	Break/Video (SEADS Partner Videos)
SEADS 2022 Opening Plenary Panel: “Building Back Better through Inclusive Solutions”	
11:00 – 12:00	<ul style="list-style-type: none"> Moderator: Lisa Oake, CNBC Catalyst (Confirmed) Ahmed M. Saeed, Vice-President for East Asia, Southeast Asia, and the Pacific, ADB (Confirmed) Benjamin Diokno, Governor, Bangko Sentral ng Pilipinas (Confirmed) Sofia Sineiro, Secretary General, CARE International (Confirmed) Shamina Singh, Executive Vice-President for Sustainability, Mastercard; Founder and President, Mastercard Center for Inclusive Growth (Confirmed)
SEADS 2022 Scene Setting Keynote Speaker	
12:00 – 12:10	Scene Setting Keynote: Tan Hooi Ling, Co-Founder, Grab (Confirmed)
12:15 – 13:00	Southeast Asia: Rising from the Pandemic Report Launch (ADB)
12:30 – 13:30	Lunch Break (SEADS Partner Videos)
13:30 – 15:00	Women Driving Sustainable Transformation in ASEAN Session (ADB & Economic Research Institute for ASEAN and East Asia)
13:30 – 15:00	Accelerating Climate Finance for Green Recovery Session (ADB)
13:30 – 15:00	Session (ADB)
13:30 – 15:00	Policies and Practices to Foster Sustainable Tourism after COVID-19 Session (ADB and Pacific Asia Travel Association (PATA))
13:30 – 15:00	Building A More Sustainable and Resilient World with Innovation Session (Google)
15:00 – 15:30	Break/Video (SEADS Partner Videos)
15:30 – 17:00	Digital Acceleration: Today’s Opportunities for Tomorrow’s Sustainability Session (ADB and Amazon Web Services)
15:30 – 17:00	Unlocking Finance for the SDGs: Rising to the Challenge to Build Back Better Session (ADB)
15:30 – 17:00	Knowledge Management and Innovation in Action: Transforming Policy Making for a Sustainable Southeast Asia Session (ADB)

17 March 2022: “Sustainable Solutions for Southeast Asia’s Recovery”	
Plenary: Revitalizing Tourism and Ensuring Cities’ Sustainable Future	
09:30 – 09:35	Welcoming Remarks: Cleo Kawawaki, Head, Office of Public–Private Partnership, ADB (Confirmed)
09:35 – 09:45	Keynote: Bernadette Romulo-Puyat, Secretary of Tourism, Philippines (Confirmed)
09:45 – 09:55	Keynote: Yuriko Koike, Governor of Tokyo, Japan (Confirmed)
09:55 – 10:05	Keynote: Maimunah Mohd Sharif, Executive Director, United Nations Human Settlements Programme (UN-Habitat) (Confirmed)
10:05 – 10:15	Keynote: Andrea Mattea, President Asia Pacific, Microsoft (Confirmed)
Plenary Panel: Driving an Inclusive Tourism Recovery in Southeast Asia	
10:15 – 11:15	<ul style="list-style-type: none"> Moderator: TBC (Confirmed) Winfried Wicklein, Deputy Director General, Southeast Asia Department, ADB (Confirmed) Sandiaga Uno, Minister of Tourism, Indonesia (Confirmed) Liz Ortiguera, CEO, Pacific-Asia Travel Association (PATA) (Confirmed)

	<ul style="list-style-type: none"> • Caecilia Chu, Co-Founder and CEO, YouTrip (Confirmed)
11:15 – 11:20	Break/Video (SEADS Partner Videos)
Closing Panel Discussion: The Future of Sustainable Cities: Mayors' Perspective	
11:20 – 12:20	<ul style="list-style-type: none"> • Moderator: Lauren Sorkin, Executive Director, Resilient Cities Network (Confirmed) • Ramesh Subramaniam, Director General, Southeast Asia Department, ADB (Confirmed) • Ridwan Kamil, Governor, West Java, Indonesia (Tentatively Confirmed) • Zairil Khir Johari, State Executive Councilor, Penang, Malaysia (Confirmed) • Lani Cayetano, Representative, Taguig 2nd District, Philippines (Tentatively Confirmed)
12:20 – 14:00	Lunch Break (SEADS Partner Videos)
13:00 – 13:30	<p>“COVID-19 Vaccine Development and Challenges” Update:</p> <ul style="list-style-type: none"> • Opening Remarks: Sungsup Ra, Chief Sector Officer, Sustainable Development and Climate Change Department (SDCC), ADB • Dr. Anh Wartel, Deputy Director General for Clinical, Assessment, Regulatory, Evaluation (CARE), International Vaccine Institute (IVI)
14:00 – 17:00	<p>Partner Deep Dive Workshops (DDWs)</p> <ul style="list-style-type: none"> • Invitation Only: Youth in Action: Driving Solutions for Sustainable Tourism (ADB Youth for Asia) • Invitation Only: "Come Play in ADB's Digital Sandbox" Workshop (ADB) • Regional Comprehensive Economic Partnership (RCEP): A New Paradigm in Asia's Trading Architecture (ADB) • Build to Last — Shaping MSMEs' Growth in the Digital Age (Grab's Tech for Good Institute) • Enabling Empowered Women for Asia's Sustainable Recovery (World Women Tourism) • Destination Success: 7 Tools for Tourism Resilience & Sustainability (Pacific-Asia Travel Association (PATA))
14:30 – 16:30	<p>Southeast Asia Policy Roundtable for ADB Developing Member Country Government Counterparts (Invitation Only)</p> <p><i>Keynote Speakers:</i></p> <ul style="list-style-type: none"> • Armida Salsiah Alisjahbana, Under-Secretary-General of the United Nations and Executive Secretary of ESCAP • Kishore Mabhubani, Distinguished Fellow, Asia Research Institute, National University of Singapore